

SALES GUIDE

Effective 1.20.19–5.18.19



PREMIUM SAVINGS PREMIUM PACKAGES

**A better experience for any business
with packages starting at \$29.99/mo.**

Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount*

REASONS TO BELIEVE



The undisputed leader in sports.

Only DIRECTV brings you every live NFL game every Sunday with NFL SUNDAY TICKET.

Out-of-market games only. Select int'l games excluded.

▶ See pages 3 and 14



99% signal reliability

DIRECTV delivers 99% signal reliability.

Based on a Nationwide Study of representative cities.

▶ See page 2



Enjoy up to 185+ channels.

Watch live sports, breaking news and must-have shows and events.

Requires subscription to COMMERCIAL XTRA PACK programming package. Other packages will have fewer channels.

▶ See pages 5-13



91% of business viewing subscribers agree that adding DIRECTV to their business has been a good decision.

Based on a January 2018 national survey of business viewing subscribers who expressed an opinion.

All offers valid with qualifying packages and 24-month agreement. See offer grids for package requirements.

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Programming, pricing, terms and conditions subject to change at any time. For assistance with understanding packages, offers or benefits of DIRECTV, contact Retail Services at 1.800.323.1994.

There's Never Been A Better Time To Get DIRECTV For Your Business

Get the most TV for your money.



THE DAILY SHOW[®] WITH TREVOR NOAH

The Daily Show with Trevor Noah on COMEDY CENTRAL



4K HDR

Get the Best Live 4K HDR Entertainment Experience Available.

- DIRECTV brings you the most live sports in 4K HDR
- The industry's best picture format
- 4X the resolution of HD, richer colors, and lifelike clarity

Limited 4K HDR programming available. To watch in 4K HDR, 4K HDR-compatible equipment, subscription to either COMMERCIAL XTRA PACK, COMMERCIAL CHOICE PLUS, COMMERCIAL MÁS ULTRA PACK or BUSINESS XTRA PACK, 4K account authorization and professional installation required. If 4K TV does not support HDR, content will be viewable in standard 4K. Other conditions apply.

All packages include HD Access.



Anderson Cooper on AC360° on CNN HD HIGH DEFINITION



DIRECTV delivers you 99% signal reliability

Based on a Nationwide Study of representative cities.



Mix things up

Take advantage of interactive features and Mix Channels.*



Cutting-edge High Definition technology

Up to 4 HD Receivers and standard professional installation included.

Undisputed Leader In Sports

All live out-of-market games every Sunday in HD.¹

Select int'l games excluded.



Get the biggest selection of **live NFL games available anywhere, only from DIRECTV.**

Draw in more football fans by showing every live out-of-market game. Now, customers can watch all of their favorite teams, no matter where they live.



RED ZONE CHANNEL®

Never miss a scoring play inside the 20. Get all the final stats in HD. Ch. 703.

Only available in HD.



EXCLUSIVE DIRECTV FANTASY ZONE® CHANNEL

Get real-time stats and player scoring from around the league on one channel. Ch. 704. Only available in HD.

If you love sports, you've got to get DIRECTV.



ESPN College Extra

- Catch over 600 live events featuring matchups from top conferences, including college football, basketball, baseball and more!
- Includes ESPN Goal Line and ESPN Bases Loaded!

Actual number of games varies by market. Blackout rules and other conditions apply to all sports programming. Games telecast locally may be included in ESPN College Extra.



Score midweek business with MLB EXTRA INNINGS

- Up to 90 out-of-market MLB games a week²
- Up to 98% of these games available in HD each week¹
- Game Mix – Watch up to eight games at the same time, live on your TV³ Only available in HD.
- In-market games are shown on local channels or Regional Sports Networks (RSN)



Courtside seats to the most live NBA action

- Up to 40 live out-of-market games a week² with 99% available in HD¹
- FREE Promotional Kit – Everything your customers need to drive traffic, grow their business and brand themselves as an NBA headquarters



Your customers get all the shots they can handle

- Up to 40 out-of-market games every week²
- FREE Promotional Kit – Everything your customers need to drive traffic, grow their business and brand themselves as an NHL headquarters

Score More Business

The **PROFIT CALCULATOR** is a game changer!

This dynamic sales tool makes it easy to calculate and show customers how much revenue and profit they can make with NFL SUNDAY TICKET and other premium sports packages.

- Enter a few metrics about your customer's business into the calculator fields.
- Calculate and show your customer how much revenue and profit they can make.
- Create a convincing presentation on the investment value that no one can say no to.

Access the Profit Calculators from **myCSP** or the **MVP.com** website.

EXAMPLE 1 (2 person check average)		EXAMPLE 2 (1 person check average)	
NFL Sunday Ticket	=	2 NFL Sunday Tickets	=
2 Burgers @ \$6.99 each	=	4 Burgers @ \$6.99 each	=
4 Burgers @ \$6.99 each	=	1 Mixed Drink @ 5.99 each	=
1 Mixed Drink @ 5.99 each	=		=
TOTAL SALES	=	TOTAL SALES	=
F&B PERCENTAGE	=	F&B PERCENTAGE	=
F&B COST	=	F&B COST	=
GROSS PROFIT	=	GROSS PROFIT	=
INCREMENTAL WEEKLY FANS	=	INCREMENTAL WEEKLY FANS	=
SUBTOTAL INCREMENTAL WEEKLY PROFITS	=	SUBTOTAL INCREMENTAL WEEKLY PROFITS	=
WEEKLY COST	=	WEEKLY COST	=
TOTAL WEEK PROFITS	=	TOTAL WEEK PROFITS	=
17 WEEK PROGRAM	=	17 WEEK PROGRAM	=
TOTAL INCREMENTAL PROFIT	=	TOTAL INCREMENTAL PROFIT	=

Tools to Help Customers Take Control

Drive your customer's business with exclusive marketing tools



The DIRECTV MVP Marketing Program offers turnkey solutions to build customer awareness. A variety of tools helps differentiate your customer's business by promoting the features and benefits of DIRECTV.

directvmvp.com – Customized Advertising & Merchandise Site

Brand your customer's business a DIRECTV Sports Headquarters!

- Customizable advertising and on-premise materials including banners, posters, coasters and more.
- Bar and restaurant customers receive 200 credits at activation and can accrue extra credits by adding more sports packages.
- All premium sports packages range in credits from 150-200.



"My MVP" section dedicated to your customers!

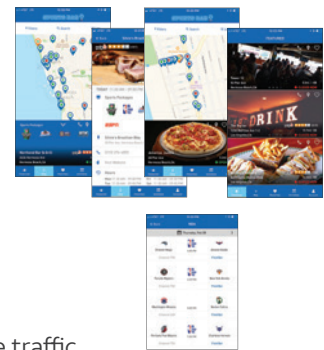
- Update their Sports Bar Finder App profile.
- Track merchandise transactions.
- View available credits and active sports subscriptions.
- Add social media.
- Update the customizable calendar and manage sports-team preferences.

On-Premise Sports Kits

Pack the house with FREE on-premise materials, including banners, posters and more, to draw in bigger crowds and more business. Kits are available for the following sports packages: NFL SUNDAY TICKET, NHL® CENTER ICE®, NBA League Pass, MLB EXTRA INNINGS® and ESPN College Extra.

Sports Bar Finder App^

This convenient app, available for iPhone® and Android,™ helps patrons find a sports bar that offers the game they are looking for! Sports bars can update their business profiles on directvmvp.com, providing patrons with the most up-to-date events, information and photos. Patrons can now see Yelp ratings, customer reviews and more.**



**Must subscribe to COMMERCIAL XTRA PACK, COMMERCIAL CHOICE PLUS or to at least one premium sports package to be listed on Sports Bar Finder App.

Weekly Sports Schedules

Customers get access to the latest matchups and programming on DIRECTV so they can drive traffic with the most popular sporting events and shows. Available via email or on the directvmvp.com site.

DIRECTV for BUSINESS™ Remote App—available for both iOS and Android! For Public, Business and Private Viewing customers



The DIRECTV for BUSINESS™ Remote App gives customers control of all their DIRECTV® Receivers!^^

- **Quickly identify** receivers with custom names.
- **See what's playing** on all your TVs from one screen.
- **Channel surf** using the DIRECTV programming guide.
- **View** all current and upcoming sports schedules.
- **Ability to group receivers** in order to change multiple TVs at once.
- **Requirements:**
 - ✓ Internet connectivity (Wireless Router and DIRECTV Ethernet to Coax Adapter).

Download the app from the Apple App Store or Google Play Store.

NO COST

Register your DIRECTV business account on directv.com/register. In the "Enter your last name" field, enter your business name exactly as it appears on your DIRECTV account. The email address and password you provided will be used to activate your DIRECTV for BUSINESS™ Remote App.

Business Types and Eligibility

PUBLIC VIEWING: BARS, LOUNGES, RESTAURANTS, CASINOS, COFFEE SHOPS



WHY DIRECTV? **TURN CUSTOMERS INTO REGULARS**

DIRECTV encourages customers to come for the best in sports and stay for the food and dynamic environment.

QUALIFICATIONS FOR ELIGIBILITY

- Television viewing accessible to the general public
- Main source of revenue from the sale of food and beverages for immediate consumption
- No admission fee

BUSINESS VIEWING: AUTO SHOPS, HEALTH CLUBS, BANKS, SALONS, WAITING AREAS



WHY DIRECTV? **HELP REDUCE PERCEIVED WAIT TIMES**

DIRECTV helps keep current customers entertained and attract new customers.

QUALIFICATIONS FOR ELIGIBILITY

- Television viewing accessible to the general public
- Main source of revenue from the sale of goods, services and experiences

PRIVATE VIEWING: PRIVATE OFFICES, CONFERENCE ROOMS, EMPLOYEE BREAK ROOMS



WHY DIRECTV? **KEEP EMPLOYEES CONNECTED**

Improve customer and employee satisfaction.

DIRECTV offers a level of comfort while working and a way to relax during breaks.

QUALIFICATIONS FOR ELIGIBILITY

- Television viewing accessible only to employees

Public Viewing Packages Small Bar/Restaurant (EVO 1-100)

PUBLIC VIEWING PACKAGES

	BUSINESS SELECT™ PACK Over 90 Channels	COMMERCIAL ENTERTAINMENT PACK Over 100 Channels	BEST VALUE! COMMERCIAL XTRA™ PACK Over 185 Channels
RETAIL PRICE <small>(Customer rolls to the then-current retail rate after the expiration of promotional credits)</small>	\$66⁹⁹ MO. + TAX	\$108⁹⁹ MO. + TAX <small>For EVO (Estimated Viewing Occupancy) 1-100</small>	\$162⁴⁹ MO. + TAX <small>For EVO (Estimated Viewing Occupancy) 1-100</small>
24-MONTH OFFER	- \$20.00/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$36⁹⁹ MO. Plus taxes. <small>For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*</small>	- \$33.00/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$65⁹⁹ MO. Plus taxes. <small>For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*</small>	- \$62.50/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$89⁹⁹ MO. Plus taxes. <small>For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*</small>
12-MONTH PROMOTIONAL OFFER	- \$27.00/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$29⁹⁹ MO. <small>Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount*</small>	- \$26.00/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$72⁹⁹ MO. <small>Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount*</small>	- \$64.50/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$87⁹⁹ MO. <small>Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount*</small>
REGIONAL SPORTS NETWORK FEES	N/A		Regional Sports Network (RSN) fee may apply. Up to \$24.99/mo. in a Collegiate-in-Market region where either Big Ten, Longhorn or SEC Network is included.
RECEIVER FEE	\$15/MO. FOR EACH RECEIVER		
HARDWARE	UP TO 4 HD RECEIVERS INCLUDED Cost for each additional receiver: HD \$99		
STANDARD INSTALLATION	STANDARD PROFESSIONAL INSTALLATION INCLUDED Applicable use tax adjustment may apply on retail value of installation.		
PREMIUM SERVICE	FIRST 3 MONTHS ON US:  MUSIC CHOICE SAVE OVER \$110 <small>After 3 mos., service automatically continues at then-prevailing rate (currently \$37.99/mo.) unless changed/canceled.</small>		
ALL PRICES INCLUDE LOCAL CHANNELS, WHERE AVAILABLE			

NO-CONTRACT OPTION Receiver and Regional Sports fees may apply. **▪ Retail Pricing Only** **▪ Up to 2 HD Receivers Included** (1 HD Receiver for Music Choice only) **▪ Standard Installation fee of \$199**

***ALL DIRECTV OFFERS REQUIRE 24-MO. TV AGREEMENT. EARLY CANCELLATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT, ADD'L FEES APPLY. Price is after a \$10/mo. Auto Bill Pay discount for 24 mos.** New approved commercial customers only. Credit card req'd (except MA & PA). Pricing based on Estimated Viewing Occupancy (EVO) for select packages. Regional Sports Network (RSN) fee applies in certain markets.

Public Viewing Packages Large Bar/Restaurant (Over EVO 100)

	BUSINESS SELECT™ PACK Over 90 Channels	COMMERCIAL CHOICE® Over 125 Channels	COMMERCIAL CHOICE® PLUS Over 130 Channels
RETAIL PRICE <small>(Customer rolls to the then-current retail rate after the expiration of promotional credits)</small>	\$66⁹⁹ MO. + TAX	\$82⁹⁹ MO. + TAX For EVO (Estimated Viewing Occupancy) 1-50 \$95⁹⁹ MO. + TAX For EVO 51-100 \$113⁹⁹ MO. + TAX For EVO 101-150 \$137⁹⁹ MO. + TAX For EVO 151-200 \$160⁹⁹ MO. + TAX For EVO 201-500 \$188⁹⁹ MO. + TAX For EVO 501-1,000 \$230⁹⁹ MO. + TAX For EVO 1,001-2,000 \$258⁹⁹ MO. + TAX For EVO 2,001+	N/A N/A \$344⁹⁹ MO. + TAX For EVO (Estimated Viewing Occupancy) 101-150 \$421⁹⁹ MO. + TAX For EVO 151-200 \$491⁹⁹ MO. + TAX For EVO 201-500 \$538⁹⁹ MO. + TAX For EVO 501-1,000 \$573⁹⁹ MO. + TAX For EVO 1,001-2,000 \$634⁹⁹ MO. + TAX For EVO 2,001+
24-MONTH OFFER	-\$20.00/mo.: For 24 mos. -\$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$36⁹⁹ MO. Plus Taxes. For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*	Only 12-month offer applies.	Only 12-month offer applies.
12-MONTH PROMOTIONAL OFFER	-\$27.00/mo.: For 12 mos. -\$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$29⁹⁹ MO. Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount*.	-\$14.00/mo.: For 12 mos. -\$10.00/mo.: For 24 mos. w/ Auto Bill Pay. Starting at \$58⁹⁹ MO. Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount*.	-\$80.00/mo.: For 12 mos. -\$10.00/mo.: For 24 mos. w/ Auto Bill Pay. Starting at \$254⁹⁹ MO. Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount*.
REGIONAL SPORTS NETWORK FEES	N/A		Regional Sports Network (RSN) fee may apply. Up to \$24.99/mo. in a Collegiate-in-Market region where either Big Ten, Longhorn or SEC Network is included.
RECEIVER FEES	\$15/MO. FOR EACH RECEIVER	\$30/MO. FLAT RATE FOR RECEIVERS	\$90/MO. FLAT RATE FOR RECEIVERS
HARDWARE	UP TO 4 HD RECEIVERS INCLUDED Cost for each additional receiver: HD \$99		
STANDARD INSTALLATION	STANDARD PROFESSIONAL INSTALLATION INCLUDED Applicable use tax adjustment may apply on retail value of installation.		
PREMIUM SERVICE	FIRST 3 MONTHS ON US:  MUSIC CHOICE SAVE OVER \$110 After 3 mos., service automatically continues at then-prevailing rate (currently \$37.99/mo.) unless changed/canceled.		
ALL PRICES INCLUDE LOCAL CHANNELS, WHERE AVAILABLE			

PUBLIC VIEWING PACKAGES & CHANNEL LINEUPS

NO-CONTRACT OPTION Receiver and Regional Sports fees may apply. **Retail Pricing Only** **Up to 2 HD Receivers Included** (1 HD Receiver for Music Choice only) **Standard Installation fee of \$199**

***ALL DIRECTV OFFERS REQUIRE 24-MO. TV AGREEMENT. EARLY CANCELLATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT, ADD'L FEES APPLY. Price is after a \$10/mo. Auto Bill Pay discount for 24 mos.** New approved commercial customers only. Credit card req'd (except MA & PA). Pricing based on Estimated Viewing Occupancy (EVO) for select packages. Regional Sports Network (RSN) fee applies in certain markets.

Public Viewing Channel Lineups

BUSINESS SELECT™ PACK			
A&E	HD 265	C-SPAN2	351
AccuWeather	HD 361	CTN	376
AMC	HD 254	Daystar	369
Animal Planet	HD 282	DIRECTV CINEMA® Screening Room	HD 125
Aquif	401	Discovery	HD 278
AUDIENCE®	HD 239	Disney Channel (East)	HD 290
AXS TV (HD only)	HD 340	Disney Channel (West)	291
BabyFirst TV®	293	Disney Junior	HD 289
BBC America	HD 264	Disney XD	HD 292
BET	HD 329	E!	HD 236
Bloomberg TV	HD 353	Enlace®	448
Bravo	HD 237	ESNE!	456
BYUtv	374	EVINE	73, 316
CANAL ONCE®	447	EWTN	370
Cartoon Network (East)	HD 296	FETV	323
Cartoon Network (West)	297	Food Network	HD 231
Celebrity Shopping Network	95, 223	FOX Business Network	HD 359
CMT	HD 327	FOX News Channel	HD 360
CNBC	HD 355	Free Speech TV!	348
CNN	HD 202	Freeform	HD 311
Comedy Central	HD 249	FX	HD 248
C-SPAN	350	FX	HD 259
Galavisión	HD 404	GEM Shopping Network	228
GEB America!	363	GEM Shopping Network	228
GOD TV!	365	Hallmark Channel	HD 312
Hallmark Channel	HD 312	Hallmark Movies & Mysteries (HD only)	HD 565
Hallmark Movies & Mysteries (HD only)	HD 565	HGTV	HD 229
HGTV	HD 229	Hillsong Channel	371
Hillsong Channel	371	HISTORY	HD 269
HISTORY	HD 269	HITN TV®	461
HITN TV®	461	HLN	HD 204
HLN	HD 204	HSN	HD 240
HSN	HD 240	Hope Channel!	368
Hope Channel!	368	IMPACT!	380
IMPACT!	380	INSP	HD 364
INSP	HD 364	Investigation Discovery	HD 285
Investigation Discovery	HD 285	ION Television (East)	HD 305
ION Television (East)	HD 305	ION Television (West)	306
ION Television (West)	306	JBS!	388
JBS!	388	Jewelry Television	72, 313
Jewelry Television	72, 313	Jewish Life Television!	366
Jewish Life Television!	366	Lifetime	HD 252
Lifetime	HD 252	Link TV	375
Link TV	375	MAVTV	HD 214
MAVTV	HD 214	MotorTrend (HD only)	HD 281
MotorTrend (HD only)	HD 281	MSNBC	HD 356
MSNBC	HD 356	MTV	HD 317
MTV	HD 317	MTV2	HD 332
MTV2	HD 332	NASA TV!	352
NASA TV!	352	National Geographic	HD 276
National Geographic	HD 276	Newsmax	349
Newsmax	349	Nick Jr.	HD 301
Nick Jr.	HD 301	Nickelodeon/Nick at Nite (East)	HD 299
Nickelodeon/Nick at Nite (East)	HD 299	Nickelodeon/Nick at Nite (West)	300
Nickelodeon/Nick at Nite (West)	300	NRB	378
NRB	378	OAN	HD 347
OAN	HD 347	Ovation	HD 274
Ovation	HD 274	Paramount Network	HD 241
Paramount Network	HD 241	Pursuit Channel (HD only)	HD 604
Pursuit Channel (HD only)	HD 604	QVC	HD 317
QVC	HD 317	QVC2	315
QVC2	315	ReelzChannel	HD 238
ReelzChannel	HD 238	RFD-TV	HD 345
RFD-TV	HD 345	Russia Today TV	321
Russia Today TV	321	Shop LC	226
Shop LC	226	SonLife Broadcasting Network	344
SonLife Broadcasting Network	344	Syfy	HD 244
Syfy	HD 244	TBS	HD 247
TBS	HD 247	TCM	HD 256
TCM	HD 256	TCT Network	377
TCT Network	377	TeenNick	303
TeenNick	303	TLC	HD 280
TLC	HD 280	TNT	HD 245
TNT	HD 245	Trinity Broadcasting Network (TBN)	372
Trinity Broadcasting Network (TBN)	372	truTV	HD 246
truTV	HD 246	TV Land	HD 304
TV Land	HD 304	Univision (East)	HD 402
Univision (East)	HD 402	Uplift!	379
Uplift!	379	USA Network	HD 242
USA Network	HD 242	VH1	HD 335
VH1	HD 335	Viceland	HD 271
Viceland	HD 271	WE tv	HD 260
WE tv	HD 260	The Word Network	373
The Word Network	373	World Harvest Television (WHT)	367
World Harvest Television (WHT)	367	PLUS Local Channels HD where available.³	

Public Viewing Channel Lineups

COMMERCIAL CHOICE®

Includes most channels shown in BUSINESS SELECT, plus the channels shown in bold

A&E	HD 265	CNN	HD 202	Free Speech TV¹	348	JBS¹	388	Nickelodeon/Nick at Nite (West)	300	TeenNick	303
AccuWeather	HD 361	Comedy Central	HD 249	Freeform	HD 311	Jewelry Television	72, 313	Nicktoons	302	TLC	HD 280
AMC	HD 254	Cooking Channel	HD 232	Fuse	HD 339	Jewish Life Television¹	366	NRB	378	TNT	HD 245
American Heroes Channel	HD 287	C-SPAN	350	FX	HD 248	Lifetime	HD 252	Outdoor Channel	HD 606	Travel Channel	HD 277
Animal Planet	HD 282	C-SPAN2	351	FX	HD 259	Link TV	375	Ovation	HD 274	Trinity Broadcasting Network (TBN)	372
AUDIENCE®	HD 239	CTN	376	fyji	HD 266	Logo	272	OWN (Oprah Winfrey Network)	HD 279	truTV	HD 246
AXS TV (HD only)¹	HD 340	Daystar	369	Galavisión	HD 404	MAVTV	HD 214	Oxygen	HD 251	TV Land	HD 304
BabyFirst TV¹	293	Destination America	HD 286	GEB America¹	363	MLB Network	HD 213	Paramount Network	HD 241	TV One	HD 328
BBC America	HD 264	Discovery	HD 278	GOD TV¹	365	MotorTrend (HD only)¹	HD 281	POP	HD 273	TVG	602
BET	HD 329	Discovery Family Channel	HD 294	Great American Country (GAC)	HD 226	MSNBC	HD 356	QVC	HD 317	Univision (East)	HD 402
Bloomberg TV	HD 353	Discovery Life	261	GSN	HD 233	MTV	HD 331	QVC2	315	UP	338
Boomerang	298	DIY Network	HD 230	Hallmark Channel	HD 312	MTV2	HD 332	ReelzChannel	HD 238	Uplift¹	379
Bravo	HD 237	El	HD 236	HGTV	HD 229	MTV Classic	336	RFD-TV	HD 345	USA Network	HD 242
BYUtv	374	Enlace²	448	Hillsong Channel	371	NASA TV¹	352	Russia Today TV	321	VH1	HD 335
CANAL ONCE²	447	ESNE¹	456	HISTORY	HD 269	Nat Geo WILD	HD 283	Science	HD 284	Viceland	HD 271
Cartoon Network (East)	HD 296	EWTN	370	HITN TV²	461	National Geographic	HD 276	Shop LC	226	The Weather Channel	HD 362
Cartoon Network (West)	297	FETV	323	HLN	HD 204	NBA TV	HD 216	SonLife Broadcasting Network	344	WGN America	HD 307
CBS Sports Network	HD 221	Food Network	HD 231	Hope Channel¹	368	NBC Sports Network	HD 220	Sportsman Channel	605	The Word Network	373
Celebrity Shopping Network	223	FOX Business Network	HD 359	HSN	HD 240	NFL Network	HD 212	Syfy	HD 244	World Harvest Television (WHT)	367
CMT	HD 327	FOX News Channel	360	IMPACT¹	380	NHL Network	HD 215	TBS	HD 247		
CNBC	HD 355	FOX Sports 1	HD 219	INSP	HD 364	Nick Jr.	HD 301	TCM	HD 256		
CNBC World	357	FOX Sports 2	HD 618	Investigation Discovery	HD 285	Nickelodeon/Nick at Nite (East)	HD 299	TCT Network	377		

PLUS Local Channels HD where available.³

COMMERCIAL CHOICE® PLUS

Includes all the channels from COMMERCIAL CHOICE® and the channels below

ESPN	HD 206	ESPN Classic	614	ESPNU	HD 208	PLUS In-Market Regional Sports Networks	HD where available. PLUS Local Channels HD where available.³
ESPN2	HD 209	ESPNEWS	HD 207				

COMMERCIAL ENTERTAINMENT PACK

Includes most channels shown in BUSINESS SELECT, plus the channels shown in bold

A&E	HD 265	C-SPAN2	351	FOX Sports 1	HD 219	IMPACT¹	380	Nick Jr.	HD 301	TLC	HD 280
AccuWeather	HD 361	CTN	376	Free Speech TV¹	348	INSP	HD 364	Nickelodeon/Nick at Nite (East)	HD 299	TNT	HD 245
AMC	HD 254	Daystar	369	Freeform	HD 311	Investigation Discovery	HD 285	Nickelodeon/Nick at Nite (West)	300	Travel Channel	HD 277
Animal Planet	HD 282	DIRECTV CINEMA® Screening Room	HD 125	Fuse	HD 339	ION Television (East)	HD 305	NRB	378	Trinity Broadcasting Network (TBN)	372
AUDIENCE®	HD 239	DIRECTV HD SPORTSMIX®	(HD only)¹ HD 205, 600	FX	HD 248	ION Television (West)	HD 306	Ovation	HD 274	truTV	HD 246
AXS TV (HD only)¹	HD 340	Discovery	HD 278	FX	HD 259	JBS¹	388	Paramount Network	HD 241	TV Land	HD 304
BabyFirst TV¹	293	Disney Channel (East)	HD 290	Galavisión	HD 404	Jewelry Television	72, 313	POP	HD 273	Univision (East)	HD 402
BBC America	HD 264	Disney Channel (West)	291	GEB America¹	363	Jewish Life Television¹	366	Pursuit Channel (HD only)¹	HD 604	UP	338
BET	HD 329	Disney Junior	HD 289	GEM Shopping Network	228	Lifetime	HD 252	QVC	HD 317	Uplift¹	379
Bloomberg TV	HD 353	Disney XD	HD 292	GOD TV¹	365	Link TV	375	QVC2	315	USA Network	HD 242
Bravo	HD 237	El	HD 236	GSN	HD 233	LMN	HD 253	ReelzChannel	HD 238	VH1	HD 335
BYUtv	374	ESNE¹	456	Hallmark Channel	HD 312	MAVTV	HD 214	RFD-TV	HD 345	Viceland	HD 271
Cartoon Network (East)	HD 296	ESPN	HD 206	Hallmark Movies & Mysteries (HD only)	HD 565	MotorTrend (HD only)¹	HD 281	Russia Today TV	321	WE tv	HD 260
Cartoon Network (West)	297	ESPN2	HD 209	HGTV	HD 229	MSNBC	HD 356	Shop LC	226	The Weather Channel	HD 362
CMT	HD 327	ESPN2	HD 209	Hillsong Channel	371	MTV	HD 331	SonLife Broadcasting Network	344	The Word Network	373
CNBC	HD 355	EVINE	73, 316	HISTORY	HD 269	MTV2	HD 332	Syfy	HD 244	World Harvest Television (WHT)	367
CNBC World	357	EWTN	370	HITN TV²	461	NASA TV¹	352	TBS	HD 247		
CNN	HD 202	FETV	323	HLN	HD 204	National Geographic	HD 276	TCM	HD 256		
Comedy Central	HD 249	Food Network	HD 231	Hope Channel¹	368	NBC Sports Network	HD 220	TCT Network	377		
C-SPAN	350	FOX Business Network	HD 359	HSN	HD 240	Newsmax	349	TeenNick	303		

PLUS Local Channels HD where available.³

COMMERCIAL XTRA™ PACK

Includes most channels shown in COMMERCIAL ENTERTAINMENT, plus the channels shown in bold

A&E	HD 265	Comedy TV (HD only)¹	HD 382	EWTN	370	HLN	HD 204	NBC Sports Network	HD 220	TCT Network	377
AccuWeather	HD 361	Cooking Channel	HD 232	FETV	323	Hope Channel¹	368	NFL Network	HD 212	TeenNick	303
AMC	HD 254	C-SPAN	350	Food Network	HD 231	HSN	HD 240	NHL Network	HD 215	Tennis Channel	HD 217
American Heroes Channel	HD 287	C-SPAN2	351	FOX Business Network	HD 359	IFC	HD 333	Nick Jr.	HD 301	TLC	HD 280
Animal Planet	HD 282	CTN	376	FOX News Channel	360	IMPACT¹	380	Nickelodeon/Nick at Nite (East)	HD 299	TNT	HD 245
Aquí²	401	Daystar	369	FOX Sports 1	HD 219	INSP	HD 364	Nickelodeon/Nick at Nite (West)	300	Travel Channel	HD 277
ASPIRE (HD only)¹	HD 381	Destination America	HD 286	FOX Sports 2	HD 618	Investigation Discovery	HD 285	Nicktoons	302	Trinity Broadcasting Network (TBN)	372
AUDIENCE®	HD 239	DIRECTV CINEMA® Screening Room	HD 125	Free Speech TV¹	348	ION Television (East)	HD 305	NRB	378	truTV	HD 246
AWF	HD 387	DIRECTV HD SPORTSMIX®	(HD only)¹ HD 205, 600	Fuse	HD 339	ION Television (West)	HD 306	Ovation	HD 274	TV Land	HD 304
AXS TV (HD only)¹	HD 340	Discovery	HD 278	Fusion (HD only)¹	HD 342	JBS¹	388	OWN (Oprah Winfrey Network)	HD 279	TV One	HD 328
BabyFirst TV¹	293	Disney Channel (East)	HD 290	FX	HD 248	Jewelry Television	72, 313	Oxygen	HD 251	Universal Kids	HD 295
BBC America	HD 264	Disney Channel (West)	291	Galavisión	HD 404	Jewish Life Television¹	366	Paramount Network	HD 241	UNIVERSO²	HD 410
BET	HD 329	Disney Junior	HD 289	GEB America¹	363	Lifetime	HD 252	POP	HD 273	Univision (East)	HD 402
BET Her	330	Disney XD	HD 292	GEM Shopping Network	228	Link TV	375	Pursuit Channel (HD only)¹	HD 604	UP	338
Bloomberg TV	HD 353	El	HD 236	GOD TV¹	365	Justice Central (HD only)¹	HD 383	QVC	HD 317	Uplift¹	379
Boomerang	298	El Rey	HD 341	FX	HD 259	MAVTV	HD 214	QVC2	315	USA Network	HD 242
Bravo	HD 237	Enlace²	448	FX Movie Channel	HD 258	MotorTrend (HD only)¹	HD 281	ReelzChannel	HD 238	VH1	HD 335
BYUtv	374	ESNE¹	456	fyji	HD 266	MSNBC	HD 356	RFD-TV	HD 345	Viceland	HD 271
CANAL ONCE²	447	ESPN	HD 206	Galavisión	HD 404	MTV	HD 331	Russia Today TV	321	WE tv	HD 260
Cartoon Network (East)	HD 296	ESPN2	HD 209	GEB America¹	363	MTV2	HD 332	Shop LC	226	The Weather Channel	HD 362
Cartoon Network (West)	297	ESPNEWS	HD 207	GEM TV¹	365	MLB Network	HD 213	SonLife Broadcasting Network	344	WGN America	HD 307
Celebrity Shopping Network	223	ESPN2	HD 209	Great American Country (GAC)	HD 226	MotorTrend (HD only)¹	HD 281	Syfy	HD 244	The Word Network	373
CMT	HD 327	EVINE	73, 316	GSN	HD 233	NASA TV¹	352	TBS	HD 247	World Harvest Television (WHT)	367
CNBC	HD 355	EWTN	370	Hallmark Channel	HD 312	National Geographic	HD 276	TCM	HD 256		
CNBC World	357	FETV	323	HGTV	HD 229	NBC Sports Network	HD 220				
CNN	HD 202	Food Network	HD 231	Hillsong Channel	371	Nat Geo WILD	HD 283				
Comedy Central	HD 249	FOX Business Network	HD 359	HISTORY	HD 269	National Geographic	HD 276				
				HITN TV²	461	NBA TV	HD 216				

PLUS Local Channels HD where available.³

PLUS In-Market Regional Sports Networks HD where available.

SPORTS PACK

Altitude Sports	HD 681	Eleven Sports Network	HD 623	FSN Florida	HD 654	FSN Southwest	HD 676	NBC Sports Boston	HD 630	ROOT SPORTS Northwest	HD 687
AT&T SportsNet Pittsburgh	HD 659	ESPN Classic	614	FSN Midwest	HD 671	FSN West	HD 692	NBC Sports California	HD 698	SNY	HD 639
AT&T SportsNet Rocky Mountain	HD 683	Fox Sports Southeast	HD 649	FSN North	HD 668	FSN Wisconsin	HD 669	NBC Sports Chicago	HD 665	Spectrum SportsNet	HD 691
AT&T SportsNet Rocky Mountain West	HD 684	Fox Sports Sun	HD 660	FSN Ohio	HD 660	MASN	HD 640	NBC Sports Washington	HD 642	SportsTime Ohio	HD 662
AT&T SportsNet Southwest	HD 674	FSN Arizona	HD 686	FSN Oklahoma	HD 675	MSG	HD 634	NESN	HD 628	TVG	602
CBS Sports Network	HD 221	FSN Cincinnati	HD 661	FSN San Diego	HD 654	MSG+	HD 635	Outdoor Channel	HD 606	YES Network⁴	HD 631
		FSN Detroit	HD 663	FSN South	HD 646	NBC Sports Bay Area	HD 696	Prime Ticket	HD 693		

Business and Private Viewing Packages

	BUSINESS SELECT™ PACK Over 90 Channels	BUSINESS ENTERTAINMENT™ PACK Over 95 Channels	BEST VALUE! BUSINESS XTRA PACK Over 155 Channels
RETAIL PRICE <small>(Customer rolls to the then-current retail rate after the expiration of promotional credits)</small>	\$66⁹⁹ + TAX MO.	\$87⁹⁹ + TAX MO.	\$118⁹⁹ + TAX MO.
24-MONTH OFFER	- \$27.00/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$29⁹⁹ MO. <small>Plus taxes.</small> For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*	- \$23.00/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$54⁹⁹ MO. <small>Plus taxes.</small> For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*	- \$29.00/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$79⁹⁹ MO. <small>Plus taxes.</small> For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*
12-MONTH PROMOTIONAL OFFER	- \$27.00/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$29⁹⁹ MO. <small>Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount.*</small>	- \$23.00/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$54⁹⁹ MO. <small>Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount.*</small>	- \$29.00/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$79⁹⁹ MO. <small>Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount.*</small>
REGIONAL SPORTS NETWORK FEE	N/A		Regional Sports Network (RSN) fee may apply. RSN: \$5.99/mo.
RECEIVER FEES – BUSINESS VIEWING	■ 1 ST –9 TH RECEIVER: \$7/MO. EACH ■ 10 TH –21 ST RECEIVER: \$4/MO. EACH ■ 22 ND + RECEIVER: \$2/MO. EACH		
RECEIVER FEE – PRIVATE VIEWING	■ \$7/MO. FOR EACH RECEIVER		
HARDWARE	UP TO 4 HD RECEIVERS INCLUDED	4 HD for Business Viewing 4 HD or 2 HD DVR for Private Viewing Cost for each additional receiver: HD \$99 HD DVR \$199 DVR for Private Viewing only.	
STANDARD INSTALLATION	STANDARD PROFESSIONAL INSTALLATION INCLUDED Applicable use tax adjustment may apply on retail value of installation.		
PREMIUM SERVICES	FIRST 3 MONTHS ON US:  ■ MUSIC CHOICE: SAVE OVER \$110 <small>After 3 mos., service automatically continues at then-prevailing rate (currently \$3799/mo.) unless changed/canceled.</small> ■ PRIVATE VIEWING ALSO INCLUDES: SHOWTIME SAVE OVER \$50 <small>After 3 mos., service automatically continues at then-prevailing rate (currently \$1999/mo.) unless changed/canceled.</small>		
ALL PRICES INCLUDE LOCAL CHANNELS, WHERE AVAILABLE			

2019 season of NFL SUNDAY TICKET INCLUDED AT NO EXTRA COST
Season for NFL SUNDAY TICKET subscription renews automatically each season at then-prevailing rate (currently \$585/Business Viewing and \$475/Private Viewing) unless canceled or changed by customer prior to the start of the season.

BUSINESS AND PRIVATE VIEWING PACKAGES

DVR SERVICE (PRIVATE VIEWING) **DVR Service for just \$15/mo.**

NO-CONTRACT OPTION ■ Retail Pricing Only ■ Up to 2 HD Receivers Included ■ Standard Installation fee of \$199
Receiver and Regional Sports fees may apply. (1 HD Receiver for Music Choice only)

***ALL DIRECTV OFFERS REQUIRE 24-MO. TV AGREEMENT. EARLY CANCELLATION FEE OF UP TO \$20/MO. FOR EACH MONTH REMAINING ON AGMT. ADD'L FEES APPLY. Price is after a \$10/mo. Auto Bill Pay discount for 24 mos.** New approved commercial customers only. Credit card req'd (except MA & PA). Regional Sports Network (RSN) fee applies in certain markets.

Business and Private Viewing Channel Lineups

COMMERCIAL BASIC™

AUDIENCE*	HD 239	CTN	376	GEB America ¹	363	INSP	HD 364	NRB	378	Trinity Broadcasting Network (TBN)	372
AXS TV (HD only) ¹	HD 340	Daystar	369	GOD TV ¹	365	JBS ¹	388	QVC2	HD 275	Uplift ¹	379
BabyFirst TV ¹	293	Enlace ²	448	Hillsong Channel	371	Jewelry Television	313	Russia Today TV	321	The Word Network	373
BYUtv	374	ESNE ¹	456	HITN TV ¹	461	Jewish Life Television ¹	366	Shop LC	226	World Harvest Television (WHT)	367
CANAL ONCE ²	447	EVINE	73, 316	Hope Channel ¹	368	Link TV	375	SonLife Broadcasting Network	344	PLUS Local Channels HD where available. ³	
C-SPAN	350	EWTN	370	HSN	HD 240	MotorTrend (HD only) ¹	HD 281	TCT Network	377	For Private, Business and International, a la carte package is not required.	
C-SPAN2	351	Free Speech TV ¹	348	IMPACT ¹	380	NASA TV ¹	352				

BUSINESS SELECT™ PACK Includes most channels shown in COMMERCIAL BASIC

A&E	HD 265	CNN	HD 202	FOX Business Network	HD 359	IMPACT ¹	380	Nickelodeon/Nick at Nite (East)	HD 299	TLC	HD 280
AccuWeather	HD 361	Comedy Central	HD 249	FOX News Channel	HD 360	INSP	HD 364	Nickelodeon/Nick at Nite (West)	300	TNT	HD 245
AMC	HD 254	C-SPAN	350	Free Speech TV ¹	348	Investigation Discovery	HD 285	NRB	378	Trinity Broadcasting Network (TBN)	372
Animal Planet	HD 282	C-SPAN2	351	Freeform	HD 311	ION Television (East)	HD 305	OAN	HD 347	truTV	HD 246
Aquif ¹	401	CTN	376	FX	HD 248	ION Television (West)	306	Ovation	HD 274	TV Land	HD 304
AUDIENCE*	HD 239	Daystar	369	FX	HD 259	JBS ¹	388	Paramount Network	HD 241	Univision (East)	HD 402
AXS TV (HD only) ¹	HD 340	DIRECTV CINEMA [®] Screening Room	HD 125	Galavisión	HD 404	Jewelry Television	72, 313	Pursuit Channel (HD only) ¹	HD 604	Uplift ¹	379
BabyFirst TV ¹	293	Discovery	HD 278	GEB America ¹	363	Jewish Life Television ¹	388	QVC	HD 317	USA Network	HD 242
BBC America	HD 264	Disney Channel (East)	HD 290	GEM Shopping Network	228	Lifetime	HD 252	QVC2	315	VH1	HD 335
BET	HD 329	Disney Channel (West)	291	GOD TV ¹	365	Link TV	375	ReelZChannel	HD 238	Viceland	HD 271
Bloomberg TV	HD 353	Disney Junior	HD 289	Hallmark Channel	HD 312	MAVTV	HD 214	RFD-TV	HD 345	WE tv	HD 260
Bravo	HD 237	Disney XD	HD 292	Hallmark Movies & Mysteries (HD only) ¹	HD 565	MotorTrend (HD only) ¹	HD 281	Russia Today TV	321	The Word Network	373
BYUtv	374	El	HD 236	HGTV	HD 229	MSNBC	HD 356	Shop LC	226	World Harvest Television (WHT)	367
CANAL ONCE ²	447	Enlace ²	448	Hillsong Channel	371	MTV	HD 331	SonLife Broadcasting Network	344		
Cartoon Network (East)	HD 296	ESNE ¹	456	HISTORY	HD 269	MTV2	HD 332	Syfy	HD 244		
Cartoon Network (West)	297	EVINE	73, 316	HITN TV ¹	461	NASA TV ¹	352	TBS	HD 247		
Celebrity Shopping Network	95, 223	EWTN	370	HLN	HD 204	National Geographic	HD 276	TCM	HD 256		
CMT	HD 327	FETV	323	Hope Channel ¹	368	Newsmax	349	TCT Network	377		
CNBC	HD 355	Food Network	HD 231	HSN	HD 240	Nick Jr.	HD 301	TeenNick	303	PLUS Local Channels HD where available. ³	

BUSINESS ENTERTAINMENT™ PACK Includes most channels shown in BUSINESS SELECT, plus the channels shown in bold

A&E	HD 265	Comedy Central	HD 249	Food Network	HD 231	Hope Channel ¹	368	NBC Sports Network	HD 220	TCM	HD 256
AccuWeather	HD 361	C-SPAN	350	FOX Business Network	HD 359	HSN	HD 240	Newsmax	349	TCT Network	377
AMC	HD 254	C-SPAN2	351	FOX News Channel	HD 360	IMPACT ¹	380	Nick Jr.	HD 301	TeenNick	303
Animal Planet	HD 282	CTN	376	FOX Sports 1	HD 219	INSP	HD 364	Nickelodeon/Nick at Nite (East)	HD 299	TLC	HD 280
AUDIENCE*	HD 239	Daystar	369	Free Speech TV ¹	348	Investigation Discovery	HD 285	Nickelodeon/Nick at Nite (West)	300	TNT	HD 245
AXS TV (HD only) ¹	HD 340	DIRECTV CINEMA [®] Screening Room	HD 125	Freeform	HD 311	ION Television (East)	HD 305	NRB	378	Trinity Broadcasting Network (TBN)	372
BabyFirst TV ¹	293	Discovery	HD 278	FX	HD 248	ION Television (West)	306	OAN	HD 347	truTV	HD 246
BBC America	HD 264	Disney Channel (East)	HD 290	FX	HD 259	JBS ¹	388	Ovation	HD 274	TV Land	HD 304
BET	HD 329	Disney Channel (West)	291	Galavisión	HD 404	Jewelry Television	72, 313	Paramount Network	HD 241	Univision (East)	HD 402
Bloomberg TV	HD 353	Disney Junior	HD 289	GEB America ¹	363	Jewish Life Television ¹	366	Pursuit Channel (HD only) ¹	HD 604	Uplift ¹	379
Bravo	HD 237	Disney XD	HD 292	GEM Shopping Network	228	Lifetime	HD 252	QVC	HD 317	USA Network	HD 242
BYUtv	374	El	HD 236	GOD TV ¹	365	Link TV	375	QVC2	315	VH1	HD 335
CANAL ONCE ²	447	Enlace ²	448	Hallmark Channel	HD 312	MAVTV	HD 214	ReelZChannel	HD 238	Viceland	HD 271
Cartoon Network (East)	HD 296	ESNE ¹	456	Hallmark Movies & Mysteries (HD only) ¹	HD 565	MotorTrend (HD only) ¹	HD 281	RFD-TV	HD 345	WE tv	HD 260
Cartoon Network (West)	297	ESPN	HD 206	HGTV	HD 229	MSNBC	HD 356	Russia Today TV	321	The Word Network	373
Celebrity Shopping Network	95, 223	ESPN2	HD 209	Hillsong Channel	371	MTV	HD 331	Shop LC	226	World Harvest Television (WHT)	367
CMT	HD 327	EVINE	73, 316	HISTORY	HD 269	MTV2	HD 332	SonLife Broadcasting Network	344		
CNBC	HD 355	EWTN	370	HITN TV ¹	461	NASA TV ¹	352	Syfy	HD 244		
CNN	HD 202	FETV	323	HLN	HD 204	National Geographic	HD 276	TBS	HD 247	PLUS Local Channels HD where available. ³	

BUSINESS XTRA PACK Includes most channels shown in BUSINESS ENTERTAINMENT, plus the channels shown in bold

A&E	HD 265	Cooking Channel	HD 232	FOX Business Network	HD 359	INSP	HD 364	Nickelodeon/Nick at Nite (West)	300	TLC	HD 280
AccuWeather	HD 361	C-SPAN	350	FOX News Channel	HD 360	Investigation Discovery	HD 285	Nicktoons	302	TNT	HD 245
AMC	HD 254	C-SPAN2	351	FOX Sports 1	HD 219	ION Television (East)	HD 305	NRB	378	Travel Channel	HD 277
American Heroes Channel	HD 287	CTN	376	FOX Sports 2	HD 518	ION Television (West)	306	OAN	HD 347	Trinity Broadcasting Network (TBN)	372
Animal Planet	HD 282	Daystar	369	Free Speech TV ¹	348	JBS ¹	388	Olympic Channel	HD 624	truTV	HD 246
ASPIRE (HD only)¹	HD 381	Destination America	HD 286	Freeform	HD 311	Jewelry Television	72, 313	Ovation	HD 274	TV Land	HD 304
AUDIENCE*	HD 239	DIRECTV CINEMA [®] Screening Room	HD 125	FX	HD 248	Jewish Life Television ¹	366	OWN (Oprah Winfrey Network)	HD 279	Univision (East)	HD 402
AWE	HD 387	DIRECTV HD SPORTSMIX[®] (HD only)¹	HD 205, 600	Galavisión	HD 404	Justice Central (HD only) ¹	HD 388	Oxygen	HD 251	Uplift ¹	379
AXS TV (HD only) ¹	HD 340	Discovery	HD 278	GEB America ¹	363	Lifetime	HD 252	Paramount Network	HD 241	USA Network	HD 242
BabyFirst TV ¹	293	Discovery Family Channel	HD 294	GEM Shopping Network	228	Link TV	375	POP	HD 273	VH1	HD 335
BBC America	HD 264	Discovery Life	261	GOD TV ¹	365	LMN	HD 253	Pursuit Channel (HD only) ¹	HD 604	WE tv	HD 260
BBC World News (HD only)¹	HD 346	Discovery Network	261	fyi	HD 266	Logo	272	QVC	HD 317	The Word Network	373
BET	HD 329	Disney Channel (East)	HD 290	Galavisión	HD 404	MAVTV	HD 214	QVC2	315	World Harvest Television (WHT)	367
BET Her	330	Disney Channel (West)	291	GEB America ¹	363	MLB Network	HD 213	ReelZChannel	HD 238		
Bloomberg TV	HD 353	Disney Junior	HD 289	GEM Shopping Network	228	MotorTrend (HD only) ¹	HD 281	Revolt (HD only)¹	HD 384		
Bravo	HD 237	Disney XD	HD 292	GOD TV ¹	365	MSNBC	HD 356	RFD-TV	HD 345		
BTN	HD 610	DIY Network	HD 230	Hallmark Channel	HD 312	MTV	HD 331	Russia Today TV	321		
BYUtv	374	El	HD 236	Great American Country (GAC)	HD 326	MTV2	HD 332	Science	HD 284		
CANAL ONCE ²	447	Enlace ²	448	GSN	HD 233	MTV Classic	336	SEC Network	HD 611		
Cartoon Network (East)	HD 296	ESNE ¹	456	Hallmark Channel	HD 312	NASA TV ¹	352	Shop LC	226		
Cartoon Network (West)	297	ESPN	HD 206	HGTV	HD 229	Nat Geo WILD	HD 283	SonLife Broadcasting Network	344		
CBS Sports Network	HD 221	ESPN2	HD 209	Hillsong Channel	371	National Geographic	HD 276	Sportsman Channel	605		
Celebrity Shopping Network	95, 223	ESPNNEWS	HD 207	HISTORY	HD 269	NBA TV	HD 216	SundanceTV	HD 557		
CMT	HD 327	ESPNU	HD 208	HITN TV ¹	461	NBC Sports Network	HD 220	Syfy	HD 244		
CNBC	HD 355	EVINE	73, 316	HLN	HD 204	Newsmax	349	TBS	HD 247		
CNBC World	357	EWTN	370	Hope Channel ¹	368	NFL Network	HD 212	TCM	HD 256		
CNN	HD 202	FETV	323	HSN	HD 240	NHL Network	HD 215	TCT Network	377		
Comedy Central	HD 249	FM (HD only)¹	HD 386	IMPACT ¹	380	Nick Jr.	HD 301	TeenNick	303	PLUS In-Market Regional Sports Networks HD where available. PLUS Local Channels HD where available. ³	
Comedy TV (HD only)¹	HD 382	Food Network	HD 231			Nickelodeon/Nick at Nite (East)	HD 299	Tennis Channel	HD 217		

Spanish-Language Packages

	PUBLIC VIEWING PACKAGE		BUSINESS & PRIVATE VIEWING PACKAGE
	IN-LANGUAGE COMERCIAL ÓPTIMO MÁS PACK Access to over 125 Channels	IN-LANGUAGE COMERCIAL MÁS ULTRA™ PACK Access to over 150 Channels	IN-LANGUAGE COMERCIAL ÓPTIMO MÁS PACK Access to over 125 Channels
RETAIL PRICE	(Customer rolls to the then-current retail rate after the expiration of promotional credits) \$100⁹⁹ MO. + TAX (All EVOs)	\$125⁹⁹ MO. + TAX (EVO 1-100)	\$80⁹⁹ MO. + TAX
24-MONTH PROMOTIONAL OFFER	- \$26.00/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$64⁹⁹ MO. Plus taxes. For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*	- \$28.00/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$87⁹⁹ MO. Plus taxes. For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*	- \$24.00/mo.: For 24 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$46⁹⁹ MO. Plus taxes. For 24 mos. w/ 24-mo. agmt after Auto Bill Pay discount*
12-MONTH PROMOTIONAL OFFER	- \$36.00/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$54⁹⁹ MO. Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount.*	- \$41.00/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$74⁹⁹ MO. Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount.*	- \$24.00/mo.: For 12 mos. - \$10.00/mo.: For 24 mos. w/ Auto Bill Pay. \$46⁹⁹ MO. Plus taxes. For 12 mos. w/ 24-mo. agmt after Auto Bill Pay discount.*
HARDWARE	UP TO 4 HD RECEIVERS INCLUDED Cost for each additional receiver: HD \$99 \$15/MO. FOR EACH RECEIVER		UP TO 4 HD RECEIVERS INCLUDED Cost for each additional receiver: HD \$99 \$7/MO. EACH FOR 1ST-9TH RECEIVER (BUSINESS VIEWING) \$4/MO. EACH FOR 10TH-21ST RECEIVER (BUSINESS VIEWING) \$2/MO. EACH FOR 22ND RECEIVER AND ABOVE (BUSINESS VIEWING) \$7/MO. FOR EACH RECEIVER (PRIVATE VIEWING)
STANDARD INSTALLATION	STANDARD PROFESSIONAL INSTALLATION INCLUDED Applicable use tax adjustment may apply on retail value of installation.		
PREMIUM SERVICES	FIRST 3 MONTHS ON US:  MUSIC CHOICE After 3 mos., service automatically continues at then-prevailing rate (currently \$37.99/mo.) unless changed/canceled.		FIRST 3 MONTHS ON US:  MUSIC CHOICE After 3 mos., service automatically continues at then-prevailing rate (currently \$37.99/mo.) unless changed/canceled. PRIVATE VIEWING ALSO INCLUDES:  SHOWTIME. SAVE OVER \$50 After 3 mos., service automatically continues at then-prevailing rate (currently \$19.99/mo.) unless changed/canceled.
NO-CONTRACT OPTION	IN-LANGUAGE PUBLIC VIEWING PACKAGE COMERCIAL ÓPTIMO MÁS PACK Over 125 Channels	IN-LANGUAGE PUBLIC VIEWING PACKAGE COMERCIAL MÁS ULTRA™ PACK Over 150 Channels	IN-LANGUAGE BUSINESS & PRIVATE VIEWING PACKAGE COMERCIAL ÓPTIMO MÁS PACK Over 125 Channels
RETAIL PRICE	\$100⁹⁹ MO. + TAX	\$125⁹⁹ MO. + TAX	\$80⁹⁹ MO. + TAX
HARDWARE	UP TO 2 HD RECEIVERS INCLUDED Cost for each additional receiver: HD \$99 HD DVR \$199. DVR for Private only. Additional service fee may apply.		
STANDARD INSTALLATION	\$199 Complex/custom installation extra		

SPANISH-LANGUAGE PACKAGES

*ALL DIRECTV OFFERS REQUIRE 24-MO. TV AGREEMENT. EARLY CANCELLATION FEE OF UP TO \$20/MO. FOR EACH MONTH REMAINING ON AGMT, ADD'L FEES APPLY. Price is after a \$10/mo. Auto Bill Pay discount for 24 mos. New approved commercial customers only. Credit card req'd (except MA & PA). Pricing based on Estimated Viewing Occupancy (EVO) for select packages.

Spanish-Language Channel Lineups

COMERCIAL ÓPTIMO MÁS PACK

A&E	HD 265	Cine Nostalgia	424	EVINE	316	Hope Channel	368	Nuestra Tele	416	Unimás	HD 408
AccuWeather	HD 361	Cine Sony	449	EWTN	370	HSN	HD 240	Paramount Network	HD 241	UNIVERSO	HD 410
AMC	HD 254	Cinelatino	423	FETV	323	IMPACT!	308	Pasiones	444	Univision (Este)	HD 402
Animal Planet	HD 282	CNN	HD 202	Food Network	HD 231	INSP	HD 364	Perú Mágico	431	Univision (Oeste)	403
Antena 3	458	CNN En Español	419	FOROtv	453	IVC Net	427	Pursuit Channel (Solo HD)	HD 604	Univision Deportes Network	HD 464
Aqui!	401	C-SPAN	350	FOX Deportes	HD 465	JBS	388	QVC	HD 317	Univision tNovelas	454
ATRES SERIES	420	C-SPAN2	351	FOX Sports 1	HD 219	Jewelry Television	313	QVC2	315	UP	338
AUDIENCIA*	HD 239	CTN	376	FOXlife	421	Jewish Life Television	366	Russia Today TV	321	Uplift!	379
AXS TV (Solo HD)	HD 340	Daystar	369	Free Speech TV	348	Lifetime	HD 252	Shop LC	226	USA Network	SAP HD 242
Azteca	441	De Película	451	Freeform	HD 311	Link TV	375	SonLife Broadcasting Network	344	Venevisión	409
BabyFirst TV	SAP 293	De Película Clásico	452	Fusion (Solo HD)	HD 342	MAVTV	HD 214	STARZ Encore En Español	426	VH1	HD 335
BabyTV	425	Discovery	HD 278	FX	HD 248	MegaTV	HD 405	SUR Perú	439	Viceland	HD 271
Bandamax	433	Discovery En Español	413	FX	HD 259	MotorTrend (Solo HD)	HD 281	TBS	SAP HD 247	VideoRola	415
Boomerang	SAP 298	Discovery Familia	436	Galavisión	HD 404	MSNBC	HD 356	TCT Network	377	ViendoMovies	450
Bravo	237	Disney Channel (Este)	SAP HD 290	GEM America	363	MTV	HD 331	TeleCentro	429	Vme	440
BYUtv	374	Disney Channel (Oeste)	SAP 291	GEM Shopping Network	228	Multimedios	412	Telefe	411	WAPA América	414
Canal 22 Internacional	446	Disney XD	SAP HD 292	GOD TV	365	NASA TV	352	Telemundo (Este)	406	The Weather Channel	HD 362
CANAL ONCE	447	El	HD 236	Go!TV	458	Nat Geo Mundo	435	Telemundo (Oeste)	407	The Word Network	373
Caracol TV	417	Ecuador TV	457	Great American Country (GAC)	HD 326	National Geographic	HD 276	Telesión Dominicana	434	World Harvest Television (WHT)	367
Cartoon Network (Este)	SAP HD 296	Ecuavisa Internacional	438	Hillsong Channel	371	NBC Sports Network	HD 220	TNT	SAP HD 245	ZooMoo	432
Cartoon Network (Oeste)	SAP 297	El Rey	HD 341	HISTORY	HD 269	Nickelodeon/Nick at Nite (Este)	SAP HD 299	Tr3s	445		
Celebrity Shopping Network	223	Enlace	448	History En Español	443	Nickelodeon/Nick at Nite (Oeste)	SAP 300	Trinity Broadcasting Network (TBN)	372		
Centroamérica TV	428	ESN!	456	HITN TV	461	Nick Jr.	HD 301	TV Chile	437		
Cine Estelar	422	ESPN Deportes	HD 466	HLN	HD 204	NRB	378	TVE	460		
Cine Mexicano	462	Estrella TV	442	jHOLA! TV	430	NTN24	418	TyC Sports	469		

SAP Secondary Audio Programming

PLUS Local Channels HD where available.3

COMERCIAL MÁS ULTRA™ PACK

Includes most channels shown in COMERCIAL ÓPTIMO MÁS, plus the channels shown in bold

A&E	HD 265	CNN	HD 202	EVINE	73, 316	jHOLA! TV	430	Nicktoons	302	TVE	460
AccuWeather	HD 361	CNN En Español	419	EWTN	370	Hope Channel	368	NRB	378	TyC Sports	469
AMC	HD 254	Comedy Central	HD 249	FETV	323	HSN	HD 240	NTN24	418	Unimás	HD 408
Animal Planet	HD 282	C-SPAN	350	Food Network	HD 231	IMPACT!	308	Nuestra Tele	416	Universal Kids	HD 295
Antena 3	458	C-SPAN2	351	FOROtv	453	INSP	HD 364	Paramount Network	HD 241	UNIVERSO	HD 410
Aqui!	401	FOX Sports 1	HD 219	FOX Deportes	HD 465	IVC Net	427	Pasiones	444	Univision (Este)	HD 402
ATRES SERIES	420	FOX Sports 2	HD 219	FOX News Channel	HD 360	JBS	388	Perú Mágico	431	Univision (Oeste)	403
AUDIENCIA*	HD 239	FOXlife	421	FOX Sports 1	HD 219	Jewelry Television	313	Pursuit Channel (HD only)	HD 604	Univision Deportes Network	HD 464
AXS TV (Solo HD)	HD 340	Free Speech TV	348	FOX Sports 2	HD 219	Jewish Life Television	366	QVC	HD 317	Univision tNovelas	454
Azteca	441	Freeform	HD 311	Free Speech TV	348	Lifetime	HD 252	QVC2	315	UP	338
BabyFirst TV	SAP 293	Fusion (Solo HD)	HD 342	Freeform	HD 311	Link TV	375	Russia Today TV	321	Uplift!	379
BabyTV	425	Galavisión	HD 404	Fusion (Solo HD)	HD 342	MAVTV	HD 214	Shop LC	226	USA Network	SAP HD 242
Bandamax	433	GEM America	363	Discovery	HD 278	MegaTV	HD 405	SonLife Broadcasting Network	344	Venevisión	409
Boomerang	SAP 298	GEM Shopping Network	228	Discovery En Español	413	MLB Network	SAP HD 213	STARZ ENCORE en Español	426	VH1	HD 335
Bravo	HD 237	GOD TV	365	Discovery Familia	436	MotorTrend (Solo HD)	HD 281	SUR Perú	439	VideoRola	HD 271
BYUtv	374	Go!TV	458	Discovery Family Channel	HD 294	MSNBC	HD 356	TCT Network	377	ViendoMovies	450
Canal 22 Internacional	446	Great American Country (GAC)	HD 326	FX	HD 258	MTV	HD 331	TeleCentro	429	Vme	440
Caracol TV	417	Halmark Channel	HD 312	FX	HD 259	MTV2	HD 332	Telefe	411	WAPA América	414
Cartoon Network (Este)	SAP HD 296	HGTV	HD 229	Galavisión	HD 404	Multimedios	412	Telemundo (Este)	406	The Weather Channel	HD 362
Cartoon Network (Oeste)	SAP 297	Hillsong Channel	371	GEM America	363	NASA TV	352	Telemundo (Oeste)	407	The Word Network	373
Centroamérica TV	428	HISTORY	HD 269	GOD TV	365	Nat Geo Mundo	435	Telemundo (Oeste)	407	World Harvest Television (WHT)	367
Celebrity Shopping Network	95, 223	History En Español	443	Go!TV	458	National Geographic	HD 276	TLC	HD 280	ZooMoo	432
Cine Estelar	422	HITN TV	461	Great American Country (GAC)	HD 326	NBC Sports Network	HD 220	TNT	SAP HD 245		
Cine Mexicano	462	HLN	HD 204	Halmark Channel	HD 312	NFL Network	HD 212	Tr3s	445		
Cine Nostalgia	424	jHOLA! TV	430	HGTV	HD 229	Nick Jr.	HD 301	Travel Channel	HD 277		
Cine Sony	449	Nickelodeon/Nick at Nite (Este)	SAP HD 299	Hillsong Channel	371	Nickelodeon/Nick at Nite (Oeste)	SAP 300	Trinity Broadcasting Network (TBN)	372		
Cinelatino	423	Nickelodeon/Nick at Nite (Oeste)	SAP 300	HISTORY	HD 269			TV Chile	437		

PLUS Local Channels HD where available.3

Music Choice & Premium Sports Channel Lineups

Available for Public Viewing & Business and Private Viewing

MUSIC CHOICE

'60s Movement	803	Classic Alternative	838	Gospel	827	Latin Jazz	879	Party Favorites	9564	Smooth Jazz	851
'70s	804	Classic Country	808	Gospel Hallelujah	828	Light Classical	866	Pop & Country	840	Soft Rock	849
'80s	805	Classic Dance	845	Hard Rock	835	Lounge	9563	Pop Hits	821	Sounds of the Seasons	9567
'80s Rock	829	Classic Rock	833	Hip-Hop and R&B	825	Love Songs	819	Pop Latino	871	Soundscapes	857
'90s	806	Classical Masterpieces	9574	Hit List	816	Mainstream Rap	847	R&B Classics	842	Symphony	864
Adult Alternative	832	Coffee Shop Cuts	836	Honky Tonk	811	Malt Shop Favorites	802	R&B Soul	843	Taste of Italy	9569
All Christmas	858	Contemporary Christian	826	Indie	831	Max	818	Reggae	846	Teen Beats	867
Alternative	834	Contemporary Instrumentals	820	Irish Favorites	9565	Metal	830	Rock Hits	837	Throwback Jamz	848
Americana	810	Country Hits	809	Italian Favorites	9573	Mexicana	876	Retro Workout	9570	Today's Country	814
Big Band	801	Dance/EDM	859	Jazz	9572	Movie Scores	822	Rock	841	Toddler Tunes	869
Bluegrass	812	Easy Listening	9568	Jazz Vocal Hits	850	Musica Urbana	875	Rock Hits	837	Tropicales	874
Blues	854	Filipino	885	Jazz Vocal Standards	9562	Nature Sounds	9560	Rock Latino	878	Vietnamese	886
Brazilian Pop	877	Folk	813	K-Pop	9566	New Age	856	Romances	870	Workout	9571
Broadway	823	Funk	844	Kidz Only!	868	New Wave	839	Singers & Swing	9561	Y2K	817

SPORTS PACKAGES & CHANNELS

Big Ten Network	HD 610	Fox Soccer Plus	HD 621	MLS Direct Kick™	471-476	NFL SUNDAY TICKET FANTASY		NFL SUNDAY TICKET RED		SEC Network	HD 611
ESPN Bases Loaded (Games only)	HD 615	Longhorn Network (HD only)	HD 677	NBA League Pass	HD 750-768	ZONE* CHANNEL	HD 704	ZONE CHANNEL*	HD 703		
ESPN Goal Line (Games only)	HD 615	MLB EXTRA INNINGS*	HD 721-749	NFL SUNDAY TICKET	HD 705-718	NFL SUNDAY TICKET 8-Game Mix	HD 702	NHL* CENTER ICE*	HD 769-785		
ESPN College Extra	788-798	MLB EXTRA INNINGS* Game Mix	HD 720-721	NFL SUNDAY TICKET 4-Game Mix	HD 701						

COMMERCIAL BASIC™ & International A La Carte Packages

COMMERCIAL BASIC ¹ with International Add-ons to the right Over 30 Channels	
RETAIL PRICE <small>(Customer rolls to the then-current retail rate after the expiration of promotional credits)</small>	\$24⁹⁹ MO. + TAX
12-MONTH OFFER	\$24⁹⁹ MO. + TAX <small>For 12 mos. w/ 24-mo. agmt.*</small>
HARDWARE	UP TO 4 HD RECEIVERS INCLUDED³ Cost for each additional receiver: HD \$99
STANDARD INSTALLATION	\$49 Complex/custom installation extra
PREMIUM SERVICES	FIRST 3 MONTHS ON US: MUSIC CHOICE <small>After 3 mos., service automatically continues at then-prevailing rate (currently \$37.99/mo.) unless changed/canceled.</small> SHOWTIME (Private Viewing Only) <small>After 3 mos., service automatically continues at then-prevailing rate (currently \$19.99/mo.) unless changed/canceled.</small>

COMMERCIAL BASIC ¹ with International Add-ons to the right Over 30 Channels	
NO-CONTRACT OPTION	
RETAIL PRICE	\$24⁹⁹ MO. + TAX
HARDWARE	UP TO 2 HD RECEIVERS INCLUDED Cost for each additional receiver: HD \$99 HD DVR \$199 <small>DVR for Private only. Additional service fee may apply.</small>
STANDARD INSTALLATION	\$199 Complex/custom installation extra

***ALL DIRECTV OFFERS REQUIRE 24-MO. TV AGREEMENT. EARLY CANCELLATION FEE OF UP TO \$20/MO. FOR EACH MONTH REMAINING ON AGMT, ADD'L FEES APPLY. Price is after a \$10/mo. Auto Bill Pay discount for 24 mos.** New approved commercial customers only. Credit card req'd (except MA & PA). Pricing based on Estimated Viewing Occupancy (EVO) for select packages.

PICK ONE OF THE FOLLOWING INTERNATIONAL ADD-ONS: (COMMERCIAL BASIC and above) ²		
SPANISH A LA CARTE PACKAGES		
	PUBLIC VIEWING	BUSINESS/PRIVATE VIEWING
EN ESPAÑOL⁴ Antena 3, ATRES SERIES, Azteca, BabyTV, Bandamax, Canal 22 Internacional, Caracol TV, Centroamerica TV, Cine Estelar, Cine Mexicano, Cine Nostalgia, Cine Sony, Cinelatino, CNN En Español, De Película, De Película Clásico, Discovery En Español, Discovery Familia, Ecuador TV, Ecuavisa Internacional, ESPN Deportes, Estrella TV, FOROtv, FOX Deportes, FOXlife, GoTV, History En Español, ¡HOLA! TV, IVC Net, MegaTV, Multimedia, Nat Geo Mundo, NTN24, Nuestra Tele, Pasiones, Perú Mágico, SUR Perú, TeleCentro, Telefe, Telemundo (Este), Telemundo (Oeste), Tr3s, TV Chile, TVE, TyC Sports, UniMás, UNIVERSO, Univision Deportes Network, Univision tNovelas, Univision West, Venevision, ViendoMovies, Vme, WAPA América, ZooMoo	\$54.99/mo.	\$44.99/mo.
AMÉRICAS PLUS™ Antena 3, BabyTV, Caracol TV, Cine Estelar, Cine Mexicano, Cine Nostalgia, Cinelatino, De Película, De Película Clásico, Discovery En Español, Discovery Familia, Ecuador TV, Ecuavisa Internacional, ¡HOLA! TV, IVC Net, Nuestra Tele, Peru Magico, SUR Perú, TeleCentro, Telefe, Telemundo (Este), Telemundo (Oeste), TV Chile, TVE, UniMás, UNIVERSO, Venevision, VideoRola, ViendoMovies, WAPA América	\$24.99/mo.	\$24.99/mo.
MÉXICO PLUS™ ATRES SERIES, Azteca, BabyTV, Bandamax, Canal 22 Internacional, Cine Estelar, Cine Mexicano, Cine Nostalgia, De Película, De Película Clásico, Discovery En Español, Discovery Familia, Estrella TV, MegaTV, Multimedia, TeleCentro, Telemundo (Este), Telemundo (Oeste), Tr3s, UniMás, UNIVERSO, VideoRola, ViendoMovies	\$24.99/mo.	\$24.99/mo.
DIRECTV® DEPORTES ESPN Deportes, GoTV, TyC Sports, Univision Deportes Network	\$24.99/mo.	\$24.99/mo.
WORLDIRECT® A LA CARTE PACKAGES		
CHINESE ChineseDirect™ CTI Zhong-Tian, CCTV-4, GZTV, CGTN, Charming China, National Geographic, Disney, CNN, 88TV, 88Films, iCable Financial Info News, iCable News, Phoenix Hong Kong Channel	\$39.99/mo.	\$37.99/mo.
MandarinDirect™ III CTI Zhong-Tian, Phoenix North America, Phoenix InfoNews, Jiangsu Satellite TV, CCTV-4, Charming China, CBO China TV Series Channel	\$26.99/mo.	\$23.99/mo.
FILIPINO FilipinoDirect™ The Filipino Channel, GMA Pinoy TV, +Kapatid TV5, ABS-CBN News Channel, Cinema One Global, ABS-CBN Sports + Action, MYX, GMA Life TV, DZMM (radio), INCTV, Lifestyle Network, MOR 1019	\$42.99/mo.	\$39.99/mo.
TFCDirect™ The Filipino Channel, ABS-CBN News Channel, Cinema One Global, MYX, DZMM (radio), INCTV, ABS-CBN Sports + Action, Lifestyle Network, MOR 1019	\$32.99/mo.	\$29.99/mo.
FRENCH FrenchDirect™ Canal+ International, CNews, StudioCanal. Requires HD Access.	\$29.99/mo.	\$26.99/mo.
ITALIAN ItalianDirect™ Mediaset Italia, Rai Italia, Rai Premium, Rai News, Radio Rai	\$32.99/mo.	\$29.99/mo.
TV JAPAN No international dish needed with BUSINESS SELECT PACK and above. Requires HD Access.	\$45.99/mo.	\$43.99/mo.
KOREAN KoreanDirect™ EBS, SBS, SBS HD, MBC, MBC Every1, National Geographic Korea, YTN, SBS Plus, CTS, Radio Korea, TAN TV, MBN, KBS World, tvN, Arirang	\$36.99/mo.	\$33.99/mo.
RUSSIAN RussianDirect™ Channel One, Dom Kino, Muzika Pervogo, Carousel, Vremya	\$39.99/mo.	\$37.99/mo.
RussianDirect™ II Channel One, Dom Kino, Muzika Pervogo, RTR-Planeta, Rossiya 24, RTVi, Carousel, Vremya, NTV America	\$45.99/mo.	\$43.99/mo.
RTR-Planeta A La Carte RTR-Planeta	\$24.99/mo.	\$20.99/mo.
VIETNAMESE VietDirect™ Plus Film 24H, VGN-TV, SBTN, Little Saigon Radio, HONVIET, S Channel, TViet, Viên Thao TV, VietFace, VIETV	\$29.99/mo.	\$26.99/mo.

Drive Traffic with Premium Sports Packages

PUBLIC VIEWING			SMALL BAR	1-50	51-100	101-150	151-200	201-350	351-500	501-750	751-1,000	1,001-1,500	1,501-2,000	2,001-5,000	5,001-10,000	10,001+
NFL SUNDAY TICKET EARLY BIRD For Small Bars, FCO 1-100, 1-4 receiver(s) pricing	NEW (Acquisition) ¹ & UPGRADE ² CUSTOMERS	1-Pay (Order by 5/19/19)	\$650 ⁰⁰	\$1,900 ⁰⁰	\$3,200 ⁰⁰	\$6,400 ⁰⁰		\$9,300 ⁰⁰	\$13,500 ⁰⁰	\$15,000 ⁰⁰	\$20,000 ⁰⁰	\$30,300 ⁰⁰	\$40,400 ⁰⁰	\$84,200 ⁰⁰	N/A	N/A
		5-Pay (Order by 5/19/19)	\$130 ⁰⁰	\$380 ⁰⁰	\$640 ⁰⁰	\$1,280 ⁰⁰		\$1,860 ⁰⁰	\$2,700 ⁰⁰	\$3,000 ⁰⁰	\$4,000 ⁰⁰	\$6,060 ⁰⁰	\$8,080 ⁰⁰	\$16,840 ⁰⁰	\$32,220 ⁰⁰	\$38,657 ⁸⁰
	EXISTING CUSTOMERS (Renewal) ³	1-Pay (Order by 5/19/19)	\$750 ⁰⁰	\$1,970 ⁰⁰	\$3,300 ⁰⁰	\$6,600 ⁰⁰		\$9,580 ⁰⁰	\$13,890 ⁰⁰	\$15,445 ⁰⁰	\$20,625 ⁰⁰	\$31,215 ⁰⁰	\$41,450 ⁰⁰	\$86,300 ⁰⁰	N/A	N/A
		5-Pay (Order by 5/19/19)	\$150 ⁰⁰	\$394 ⁰⁰	\$660 ⁰⁰	\$1,320 ⁰⁰		\$1,916 ⁰⁰	\$2,778 ⁰⁰	\$3,089 ⁰⁰	\$4,125 ⁰⁰	\$6,243 ⁰⁰	\$8,290 ⁰⁰	\$17,260 ⁰⁰	\$33,110 ⁰⁰	\$39,750 ⁰⁰
MLB EXTRA INNINGS [®]	NEW (Acquisition) ¹ & UPGRADE ² CUSTOMERS	1-Pay (Order by 7/7/19)	N/A	\$600 ⁰⁰	\$810 ⁰⁰	\$1,140 ⁰⁰	\$1,560 ⁰⁰	\$2,070 ⁰⁰	\$2,340 ⁰⁰	\$2,730 ⁰⁰		\$3,480 ⁰⁰		\$4,680 ⁰⁰	\$9,000 ⁰⁰	\$13,000 ⁰⁰
		5-Pay (Order by 4/30/19)	N/A	\$120 ⁰⁰	\$162 ⁰⁰	\$228 ⁰⁰	\$312 ⁰⁰	\$414 ⁰⁰	\$468 ⁰⁰	\$546 ⁰⁰		\$696 ⁰⁰		\$936 ⁰⁰	\$1,800 ⁸⁰	\$2,600 ⁰⁰
	EXISTING CUSTOMERS (Renewal) ³	1-Pay (Order by 9/30/19)	N/A	\$1,009 ⁰⁰	\$1,319 ⁰⁰	\$1,879 ⁰⁰	\$2,299 ⁰⁰	\$3,049 ⁰⁰	\$3,419 ⁰⁰	\$3,939 ⁰⁰		\$4,929 ⁰⁰		\$6,699 ⁰⁰	\$9,000 ⁰⁰	\$13,000 ⁰⁰
		5-Pay (Order by 5/30/19)	N/A	\$201 ⁸⁰	\$263 ⁸⁰	\$375 ⁸⁰	\$459 ⁸⁰	\$609 ⁸⁰	\$683 ⁸⁰	\$787 ⁸⁰		\$985 ⁸⁰		\$1,339 ⁸⁰	\$1,800 ⁰⁰	\$2,600 ⁰⁰
NBA LEAGUE PASS MIDSEASON	NEW & EXISTING CUSTOMERS	1-Pay (Order by 3/10/19)	N/A	\$249 ⁰⁰	\$499 ⁰⁰	\$574 ⁵⁰	\$924 ⁵⁰	\$1,399 ⁰⁰	\$1,599 ⁰⁰	\$1,749 ⁵⁰		\$2,349 ⁵⁰		\$3,849 ⁵⁰	\$5,449 ⁵⁰	\$8,750 ⁰⁰
NHL [®] CENTER ICE [®] MIDSEASON	NEW & EXISTING CUSTOMERS	1-Pay (Order by 3/6/19)	N/A	\$445 ⁰⁰	\$580 ⁰⁰	\$745 ⁰⁰	\$930 ⁰⁰	\$1,155 ⁰⁰	\$1,315 ⁰⁰	\$1,575 ⁰⁰		\$1,945 ⁰⁰		\$2,365 ⁰⁰	\$2,680 ⁰⁰	N/A
FOX SOCCER PLUS	NEW & EXISTING CUSTOMERS	Monthly	N/A	\$100 ⁰⁰	\$150 ⁰⁰	\$200 ⁰⁰		\$250 ⁰⁰		\$300 ⁰⁰						
LONGHORN NETWORK	NEW & EXISTING CUSTOMERS	Monthly	N/A							\$19 ⁹⁹						
BIG TEN NETWORK	NEW & EXISTING CUSTOMERS	Monthly	N/A							\$39 ⁹⁹						
SEC NETWORK	NEW & EXISTING CUSTOMERS	Monthly	N/A							\$39 ⁹⁹						

REMINDER: An approved Fire Code Occupancy (FCO) certificate must be on file prior to the activation of any FCO premium sports package. Acquisition: Add package at point of sale. Upgrade: Active DIRECTV customer who did not take package in prior season. Renewal: Active DIRECTV customer who did take package in prior season.

BUSINESS/PRIVATE VIEWING		BUSINESS VIEWING	PRIVATE VIEWING
NFL SUNDAY TICKET EARLY BIRD	NEW (Acquisition) ¹ & UPGRADE ² CUSTOMERS	\$575 ⁰⁰ (1-Pay)	\$460 ⁰⁰ (1-Pay)
		\$115 ⁰⁰ (5-Pay)	\$92 ⁰⁰ (5-Pay)
	EXISTING CUSTOMERS (Renewal) ³	\$585 ⁰⁰ (1-Pay)	\$475 ⁰⁰ (1-Pay)
		\$117 ⁰⁰ (5-Pay)	\$95 ⁰⁰ (5-Pay)
MLB EXTRA INNINGS [®]	NEW (Acquisition) ¹ & UPGRADE ² CUSTOMERS	\$600 ⁰⁰ (1-Pay)	\$270 ⁰⁰ (1-Pay)
		\$120 ⁰⁰ (5-Pay)	\$54 ⁰⁰ (5-Pay)
	EXISTING CUSTOMERS (Renewal) ³	\$849 ⁰⁰ (1-Pay)	\$419 ⁰⁰ (1-Pay)
		\$169 ⁸⁰ (5-Pay)	\$83 ⁸⁰ (5-Pay)
NBA LEAGUE PASS MIDSEASON	NEW & EXISTING CUSTOMERS	\$99 ⁰⁰	\$104 ⁵⁰
NHL [®] CENTER ICE [®] MIDSEASON	NEW & EXISTING CUSTOMERS	\$260 ⁰⁰	\$150 ⁰⁰
SPORTS CHOICE [®]	NEW & EXISTING CUSTOMERS	N/A	\$21 ⁹⁹ /mo.
FOX SOCCER PLUS	NEW & EXISTING CUSTOMERS	\$100 ⁰⁰ /mo.	\$100 ⁰⁰ /mo.
LONGHORN NETWORK	NEW & EXISTING CUSTOMERS	\$7 ⁹⁹ /mo.	\$7 ⁹⁹ /mo.
BIG TEN NETWORK	NEW & EXISTING CUSTOMERS	N/A	N/A
SEC NETWORK	NEW & EXISTING CUSTOMERS	\$7 ⁹⁹ /mo.	\$7 ⁹⁹ /mo.

Offers end 5/18/19. **ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Local channels subscription where available. Regional Sports Network fee may apply for BUSINESS XTRA PACK, COMMERCIAL CHOICE PLUS and COMMERCIAL XTRA PACK subscribers in select ZIP codes where DIRECTV is contractually obligated to distribute multiple Regional Sports Networks.

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2019 NFL SUNDAY TICKET EARLY BIRD OFFER: In order to receive NFL SUNDAY TICKET, customers must subscribe to a commercial base programming package. New NFL SUNDAY TICKET subscribers must order by 5/19/19 and activate by 6/19/19 to be eligible for the 1-Pay option. NFL SUNDAY TICKET price based on Fire Code Occupancy (FCO). The remaining balance of NFL SUNDAY TICKET will be charged to customer's account in the event of early disconnect. NFL SUNDAY TICKET consists of all live out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. However, games broadcast by your local FOX or CBS affiliate, and select international games, will not be available in NFL SUNDAY TICKET. Other conditions apply. **LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.** Offer void where prohibited or restricted. **NFL SUNDAY TICKET subscription will automatically continue in 2020 and each season thereafter at then-prevailing rate unless customer calls 1-866-945-9940 to cancel prior to start of season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded.** Commercial locations require an appropriate licensee agreement. **NBA LEAGUE PASS MIDSEASON OFFER:** New NBA League Pass subscribers. To receive NBA League Pass, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 3/10/19 and activate by 4/10/19 to be eligible for the 1-Pay option. Pricing based on Fire Code Occupancy (FCO). **IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NBA LEAGUE PASS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE NBA LEAGUE PASS OFFER PER ACCOUNT. NBA LEAGUE PASS subscription will automatically continue in 2020 and each season thereafter at then-prevailing rate unless customer calls 1-866-771-1523 to cancel prior to start of season.** Programming, pricing, terms and conditions subject to change at any time. NBA, the NBA logo and team identifications are the exclusive intellectual property of NBA Properties, Inc., and the respective member teams. Actual number of games varies by market. Blackout restrictions and other conditions apply. **NHL CENTER ICE MIDSEASON OFFER:** New NHL CENTER ICE subscribers. To receive NHL CENTER ICE, a DIRECTV commercial subscription to a base programming package or above is required. Customers must order by 3/6/19 and activate by 4/6/19 to be eligible for the 1-Pay option. Pricing based on Fire Code Occupancy (FCO). **IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF NHL CENTER ICE WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE NHL CENTER ICE PROMOTIONAL OFFER PER ACCOUNT. NHL CENTER ICE subscription will automatically continue in 2020 and each season thereafter at then-prevailing rate unless customer calls 1-866-771-1523 to cancel prior to start of season.** Programming, pricing, terms and conditions subject to change at any time. NHL, the NHL Shield and Center Ice name and logo are registered trademarks and The Game Lives Where You Do is a trademark of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. ©NHL 2019. All rights reserved. Blackout restrictions and other conditions apply. **ESPN COLLEGE EXTRA OFFER:** To receive ESPN College Extra, customer must subscribe to a commercial base programming package. Upon activation of ESPN College Extra, DIRECTV will bill the customer's account the first of three installment payments (1 of 3) for three mos., with the first payment due at the commencement of the service. Provided DIRECTV carries this service, the ESPN College Extra billing cycle will resume automatically on the anniversary date of the start of the prior year's billing cycle. ESPN College Extra subscription cannot be transferred, refunded or credited (in whole or in part) after customer has received 30 days of ESPN College Extra programming. **Customer must call 1-877-561-5926 to cancel their subscription no later than 30 days after their first installment payment.** Games telecast locally may be included in ESPN College Extra. Offer void where prohibited or restricted. **MLB EXTRA INNINGS OFFER:** To receive MLB EXTRA INNINGS, a subscription to a commercial base programming package is required. Programming charges based on Fire Code Occupancy (FCO). Customers must order by 4/30/19 and activate by 5/30/19 to be eligible for the 5-Pay option, or order by 7/7/19 and activate by 8/7/19 to be eligible for the 1-Pay option. **IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB EXTRA INNINGS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT. MLB EXTRA INNINGS continues automatically, provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. Major League Baseball trademarks and copyrights are used with permission of the applicable MLB entities. All rights reserved. Visit the official website at MLB.com.

¹To access DIRECTV HD programming along with Advanced Receiver fee is required. ²Actual number of games varies by market due to blackout rules and other conditions. ³For full Mix Channel and interactive functionality, HD equipment model H/HR 21 or later is required. Access to channels depends on programming package.

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⁴By downloading this app you are verifying that you are over the U.S. legal drinking age of 21 years old. Use of DIRECTV mobile apps is licensed under DIRECTV's current End User License Agreement. Use of DIRECTV mobile apps is also subject to DIRECTV's privacy policy and other legal policies, including DIRECTV's Customer Agreement for users who are DIRECTV customers. ⁵Certain remote control functions require a standard DIRECTV remote. Tablet remote control functionality requires an Internet or Wi-Fi connection and is limited to the range of network. Internet access and directv.com login required. Internet connections may vary. Only available on certain Internet-connected receivers. Visit directv.com/apps for complete details. Remote connections may vary. Charges may apply for an Internet Connection Kit and installation. Requires DIRECTV Plus HD DVR (models HR20, HR21, HR22, HR23, HR24), DIRECTV Plus DVR model R22, or DIRECTV HD Receiver (models H21, H23, H24, H25) connected to broadband. DIRECTV Receiver(s) and the tablet must be connected to the same network. iPhone® is a registered trademark of Apple Inc.

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PAGES 6 AND 7

BASE PACKAGE OFFERS: Package offers end 5/18/19. After 12 mos., then-prevailing rate for base package applies (currently: \$66.99/mo. for BUSINESS SELECT PACK; \$108.99/mo. for COMMERCIAL ENTERTAINMENT PACK; \$162.49/mo. for COMMERCIAL XTRA PACK, up to \$258.99/mo. (based on EVO, Estimated Viewing Occupancy) for COMMERCIAL CHOICE, and up to \$634.99/mo. (based on EVO) for COMMERCIAL CHOICE PLUS) unless canceled or changed by customer prior to end of the promotional period. **BUSINESS SELECT PACK 24-MO. OFFER:** To receive the promotional price of \$46.99/mo., a 24-mo. agreement is required. After 24 mos., then-prevailing rate for base pkg applies unless canceled or changed by customer prior to end of the promotional period. Not stackable with any base package offers. **COMMERCIAL ENTERTAINMENT PACK 24-MO. OFFER:** To receive the promotional price of \$75.99/mo., a 24-mo. agreement is required. After 24 mos., then-prevailing rate for base pkg applies unless canceled or changed by customer prior to end of the promotional period. Not stackable with any base package offers. **COMMERCIAL XTRA PACK 24-MO. OFFER:** To receive the promotional price of \$99.99/mo., a 24-mo. agreement is required. After 24 mos., then-prevailing rate for base pkg applies unless canceled or changed by customer prior to end of the promotional period. Not stackable with any base package offers. **ABP OFFER:** New customers who subscribe to BUSINESS SELECT PACK or above with 24-mo. agmt and enroll in Auto Bill Pay at time of sale will receive \$10/mo. bill credit for 24 mos. starting in the 2nd mo. After 24 mos., the credit will end and services will automatically continue at the then-prevailing rate. **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Up to four HD Receivers included per commercial location. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. **DIRECTV SVC TERMS: Subject to terms of DIRECTV Commercial Customer Agreement. Add'l Fees & Terms:** Regional Sports Network fee of up to \$24.99/mo. applies in certain markets for COMMERCIAL CHOICE PLUS and COMMERCIAL XTRA PACK subscribers residing in a RSN ZIP code and one of the Collegiate-in-Market regions where BTN, Longhorn Network or SEC Network is included. Regional Sports Network fees are updated biannually based on the presence of Regional Sports Networks and/or Collegiate-in-Market programming in applicable ZIP codes. Receiver fees of \$15/mo. apply for each receiver for BUSINESS SELECT PACK, COMMERCIAL ENTERTAINMENT PACK and COMMERCIAL XTRA PACK. Flat receiver fees of \$30/mo. will apply for COMMERCIAL CHOICE and a flat fee of \$90/mo. for COMMERCIAL CHOICE PLUS.

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BASE PACKAGE OFFERS: Package offers end 5/18/19. After 12 mos., then-prevailing rate for base package applies (currently: \$66.99/mo. for BUSINESS SELECT PACK; \$87.99/mo. for BUSINESS ENTERTAINMENT PACK, and \$118.99/mo. for BUSINESS XTRA PACK) unless canceled or changed by customer prior to end of the promotional period. **2019 NFL SUNDAY TICKET INCLUDED AT NO EXTRA COST OFFER:** Requires activation of BUSINESS XTRA PACK or BUSINESS ENTERTAINMENT PACK. 2019 NFL SUNDAY TICKET early bird retail price \$575 (Business Viewing) and \$460 (Private Viewing). **Customers activating BUSINESS XTRA PACK or BUSINESS ENTERTAINMENT PACK are eligible to receive the 2019 season of NFL SUNDAY TICKET at no additional cost.** The remaining balance of NFL SUNDAY TICKET will be charged to customer's account in the event of early disconnect. NFL SUNDAY TICKET consists of all live out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. However, games broadcast by your local FOX or CBS affiliate, and select international games, will not be available in NFL SUNDAY TICKET. Other conditions apply. **LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.** Offer void where prohibited or restricted. **BUSINESS SELECT PACK 24-MO. OFFER:** To receive the promotional price of \$39.99/mo., a 24-mo. agreement is required. After 24 mos., then-prevailing rate for base pkg applies unless canceled or changed by customer prior to end of the promotional period. Not stackable with any base package offers. **BUSINESS ENTERTAINMENT PACK 24-MO. OFFER:** To receive the promotional price of \$64.99/mo., a 24-mo. agreement is required. After 24 mos., then-prevailing rate for base pkg applies unless canceled or changed by customer prior to end of the promotional period. Not stackable with any base package offers. **BUSINESS XTRA PACK 24-MO. OFFER:** To receive the promotional price of \$89.99/mo., a 24-mo. agreement is required. After 24 mos., then-prevailing rate for base pkg applies unless canceled or changed by customer prior to end of the promotional period. Not stackable with any base package offers. **ABP OFFER:** New customers who subscribe to BUSINESS SELECT PACK or above with 24-mo. agmt and enroll in Auto Bill Pay at time of sale will receive \$10/mo. bill credit for 24 mos. starting in the 2nd mo. After 24 mos., the credits will end and services will automatically continue at the then-prevailing rate. **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residences allowed. **Business Viewing:** New BUSINESS XTRA PACK, BUSINESS ENTERTAINMENT PACK and BUSINESS SELECT PACK customers are eligible for up to four HD Receivers. Private Viewing: New BUSINESS XTRA PACK, BUSINESS ENTERTAINMENT PACK and BUSINESS SELECT PACK customers are eligible for any combination of up to four HD Receivers or two HD DVRs. DVR Service (\$15/mo.) required for DVR and HD DVR equipment. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. **DIRECTV SVC TERMS: Subject to terms of DIRECTV Commercial Customer Agreement. Add'l Fees & Terms:** Regional Sports Network fee of up to \$5.99/mo. applies in certain markets for BUSINESS XTRA PACK. Regional Sports Network fees are updated biannually based on the presence of Regional Sports Networks and/or Collegiate-in-Market programming in applicable ZIP codes. Business Viewing receiver fees of \$7/mo. each apply for 1st-9th receiver; \$4/mo. each for 10th-21st receiver; \$2/mo. each for 22nd and each additional receiver. Private Viewing receiver fees of \$7/mo. apply for the first and each additional receiver.

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BASE PACKAGE OFFERS: Package offers end 5/18/19. After 12 mos., then-prevailing rate for base package applies (currently for Public Viewing: \$100.99/mo. for COMERCIAL ÓPTIMO MÁS PACK; \$125.99/mo. for COMERCIAL MÁS ULTRA PACK, and \$24.99/mo. for COMMERCIAL BASIC w/ International Add-on. Business and Private Viewing: \$80.99/mo. for COMERCIAL ÓPTIMO MÁS PACK) unless canceled or changed by customer prior to end of the promotional period. **COMERCIAL ÓPTIMO MÁS PACK 24-MO. OFFER:** Offer ends 5/18/19. **Public Viewing:** To receive the promotional price of \$74.99/mo., a 24-mo. agreement is required. **Business and Private Viewing:** To receive the promotional price of \$56.99/mo., a 24-mo. agreement is required. After 24 mos., then-prevailing rate for base pkg applies unless canceled or changed by customer prior to end of the promotional period. Not stackable with any base package offers. **COMERCIAL MÁS ULTRA PACK 24-MO. OFFER:** Offer ends 5/18/19. To receive the promotional price of \$97.99/mo., a 24-mo. agreement is required. After 24 mos., then-prevailing rate for base pkg applies unless canceled or changed by customer prior to end of the promotional period. Not stackable with any base package offers. **ABP OFFER:** New customers who subscribe to BUSINESS SELECT PACK or above with 24-mo. agmt and enroll in Auto Bill Pay will receive \$10/mo. bill credit for 24 mos. starting in the 2nd mo. After 24 mos., the credits will end and services will automatically continue at the then-prevailing rate. **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Up to four HD Receivers included per commercial location. Private Viewing customers are eligible for any combination of up to four HD Receivers or two HD DVRs. DVR Service (\$15/mo.) required for DVR and HD DVR equipment. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. **DIRECTV SVC TERMS: Subject to terms of DIRECTV Commercial Customer Agreement. Add'l Fees & Terms:** Public Viewing receiver fees of \$15/mo. apply for each receiver. Business Viewing receiver fees of \$7/mo. each apply for 1st-9th receiver; \$4/mo. each for 10th-21st receiver; \$2/mo. each for 22nd and each additional receiver. Private Viewing receiver fees of \$7/mo. apply for the first and each additional receiver.

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A LA CARTE PACKAGE OFFERS: Add any of the Spanish A La Carte Packages onto any base programming package. ***Public Viewing Customers: En Español can only be added to COMMERCIAL BASIC with an additional International A La Carte Package. Otherwise, it can only be added with BUSINESS SELECT PACK or above. AMÉRICAS PLUS, MÉXICO PLUS and DIRECTV DEPORTES all qualify as International A La Carte Packages.** Multi-Satellite System required. ¹International packages are not required if activating COMMERCIAL BASIC in the Business/Private Viewing segments. Additional receiver fees apply. ²Customer must subscribe to COMMERCIAL BASIC or above in order to add any International A La Carte Packages. **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. Offer available to new commercial customers in commercial structures no more than three stories high or complex installation fee(s) may apply. No single-family residences allowed. Up to four HD Receivers included per commercial location for COMERCIAL MÁS ULTRA PACK, COMERCIAL ÓPTIMO MÁS PACK and COMMERCIAL BASIC plus International package customers. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted.

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Public Viewing pricing is based on Fire Code Occupancy (FCO). ¹Any new DIRECTV commercial subscriber qualifies. ²Any existing commercial subscriber who did not take this sports package in the previous season. ³Any existing commercial subscriber who did take this sports package in the previous season. ⁴ESPN College Extra combines the former ESPN GamePlan and ESPN FULL COURT subscriptions into one package.

CHANNEL LINEUPS (pages 7, 8, 10, 12):

ALL PROGRAMMING SUBJECT TO CHANGE AT ANY TIME. Lineups effective as of 1/20/19. ¹Requires HD equipment. ²Requires a DIRECTV Multi-Satellite System. ³Eligibility for local channels based on service address. Visit directv.com/locals and directv.com to see what is available in your area. To find out if HD locals are available in your area, visit directv.com/hdlocals. ⁴YES Network available as a local Regional Sports Network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas.

ALL PAGES

SHOWTIME OFFER PRIVATE VIEWING ONLY: After 3 mos., service automatically continues at then-prevailing rate (currently \$19.99/mo.) unless changed/canceled. **MUSIC CHOICE OFFER:** After 3 mos., service automatically continues at then-prevailing rate (currently \$37.99/mo.) unless changed/canceled.

DIRECTV SVC TERMS: \$19.95 Handling and Delivery fee may apply. Taxes not included. Programming, pricing, terms and conditions subject to change at any time. **INSTALLATION:** Standard professional installation included. \$49 standard installation applies for COMMERCIAL BASIC customers. Complex/custom installation extra. Applicable use tax adjustment may apply on retail value of installation. Visit directv.com/legal or call 1-800-531-5000 for details. To access HD programming, HD equipment required. Number of HD channels based on package selection. Eligibility for local channels based on service address. Not all networks available in all markets. All DIRECTV Receivers must be continuously connected to the same land-based phone line or the Internet.

NFL SUNDAY TICKET subscription will automatically continue in 2020 and each season thereafter at a special renewal rate, unless customer calls 1-866-945-9940 to cancel prior to start of season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Commercial locations require an appropriate licensee agreement. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. NFL: AP Images. ©2019 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.

